

# girls inc.

## of the Washington, DC Metropolitan Area

**2023** Corporate Partnership Opportunities



# Who is Girls Inc. DC?

Girls Inc. DC is the Washington, D.C. Metropolitan Area affiliate of Girls Inc. Founded locally in 2004, we inspire girls and young women to be **STRONG, SMART, and BOLD** with a data-driven, proven program model aimed at helping girls lead physically, emotionally, and mentally healthy lives, achieve academically, and build the confidence needed to advocate for themselves and their community. We have a deep commitment to serving all girls in the metropolitan Washington, DC area including neighboring areas in Maryland and Virginia.

## Using the Girls Inc. model, Girls Inc. DC:

Works with schools to provide the safe spaces, mentoring relationships, and evidence-based programming that are proven to help girls succeed.



Provides girls with the all-girls, pro-girl environment, encouragement, and experiences they need to achieve their goals.

Advocates with and for girls to advance their rights and the rights of other girls at the local and federal level.



Together with partners and supporters, inspires all girls to be **STRONG, SMART, and BOLD!**



*"Girls Inc. was the first place I felt truly at home, and they continue to give me that feeling after all this time." "I loved the sense of community at Girls Inc, everyone was looking out for everyone like a big happy family."*

Danielle is studying Mechanical Engineering at the University of the District of Columbia.

# HOW YOUR COMPANY CAN SUPPORT STRONG, SMART, AND BOLD GIRLS IN DC

## SMART PARTNERS: \$100,000

- Exclusive STEM program sponsor.
- Underwriting of programs at all partner schools/sites.
- VIP Speaking Opportunity at community event.
- Honored at 2023 "Champion for Girls" Awards event.
- Custom employee engagement.
- Celebrated as premier partner on program materials, website, and social media.
- "Women Crush Wednesdays" Instagram Career Chat sponsorship.
- First right of refusal for 2024 exclusive sponsorship opportunities.

## STRONG PARTNERS: \$50,000

- Exclusive Social Emotional Learning program sponsor.
- Underwrite CAREER/LIFE SKILLS programs at all partner schools/site.
- VIP Speaking Opportunity at community event.
- "Women Crush Wednesdays" Instagram Career Chat sponsorship.
- Custom employee engagement with VIP speaking opportunity.
- Recognized as program partner on all program materials, website, and social media.
- Honored at 2023 "Champion for Girls" Awards event.

## BOLD PARTNERS: \$25,000

- Underwrite GIDC programs at one Girls Inc. partner school for calendar year.
- Employee engagement with volunteer opportunities.
- Recognized as supporter on all program materials, website, and social media.
- Honored at 2023 "Champion for Girls" Awards event

## VISIONARY PARTNERS:

With a multi-year commitment of \$50,000 per year, Girls Inc. DC will work with you to craft a customized cause-related partnership aligned with your corporate goals.



## 2022 PROGRAM HIGHLIGHTS

- Relaunched post-pandemic.
- Engaged girls in virtual and in-person programs focused on STEM.
- Hosted 5-week Summer STEM Leadership Academy for middle school girls in partnership with Howard University Middle School.
- Girls participated with Teen Advocacy Council to provide feedback and recommendations to policy makers on school push out and unfair disciplinary practices in schools.

## 2023 PROGRAM GOALS

- Serve at least 300 Middle and High School girls.
- Increase opportunities for girls to engage with local and community policy/advocacy issues, like school push out and menstrual equity.
- Expand STEM programs for coding, e-sports and A.I. with schools in D.C. and parts of MD and VA.
- Build greater connection between current program participants and Girls Inc. alumnae.
- Provide resources to support the transition from high school to college or post-secondary education to career.

**ADDITIONAL CUSTOM PARTNERING PACKAGES ARE AVAILABLE!**

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**FOLLOW**  
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### PEOPLE

*Trained staff and volunteers  
who build lasting, mentoring  
relationships*

### ENVIRONMENT

*Girls-only, safe space where there is a sisterhood  
of support, shared drive, and aspirations*

### PROGRAMMING

*Research-based, hands-on, minds-on,  
meeting the needs of today's girls*

## STRONG, SMART, AND BOLD